

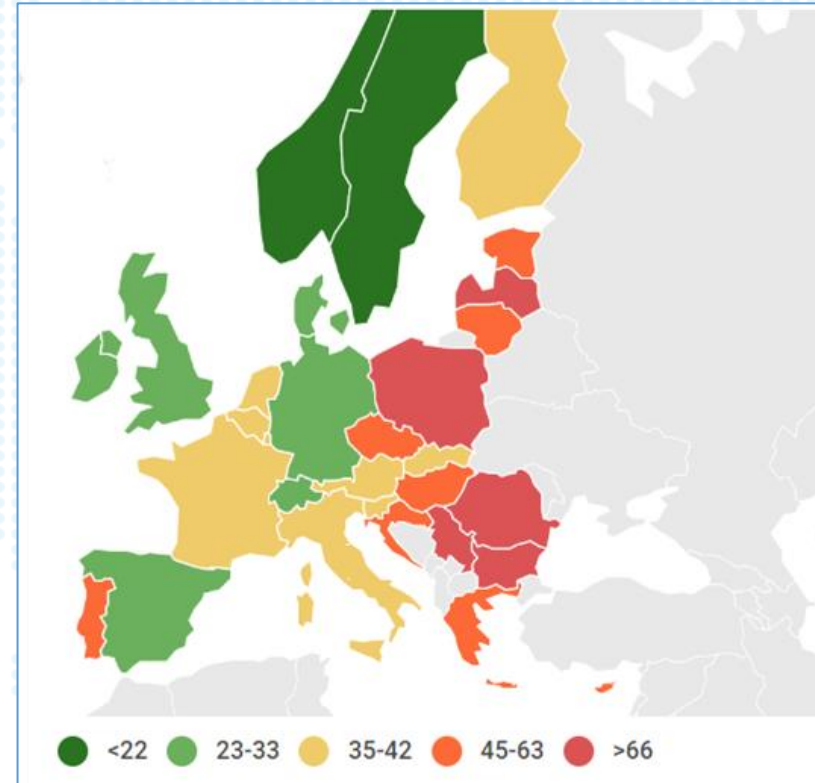
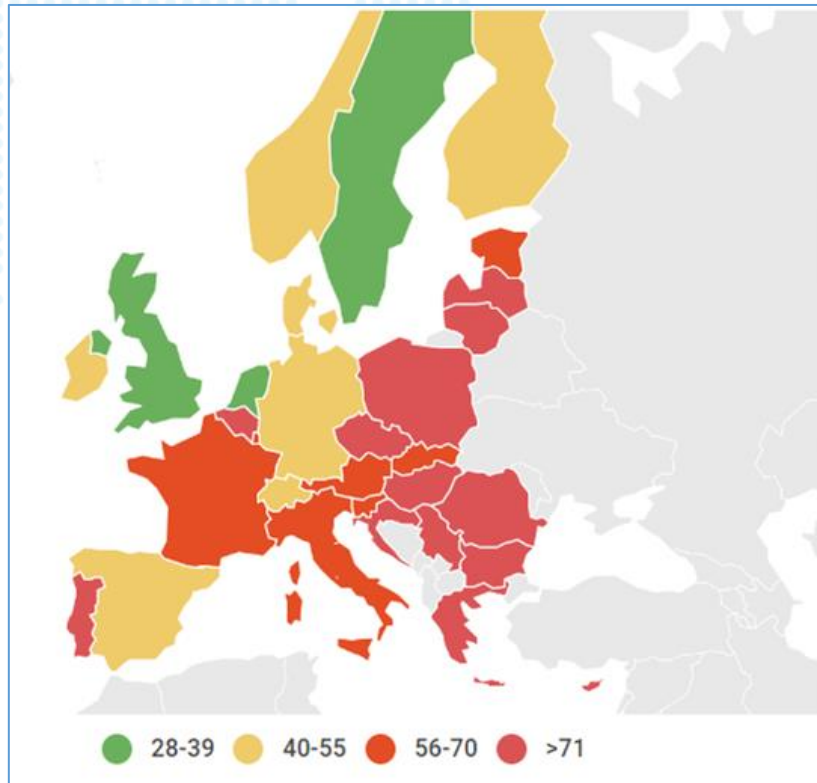
# Vision Zero for the Balkans

Sharing Knowledge, Saving Lives

# Are we on course for “Vision Zero” in the EU?

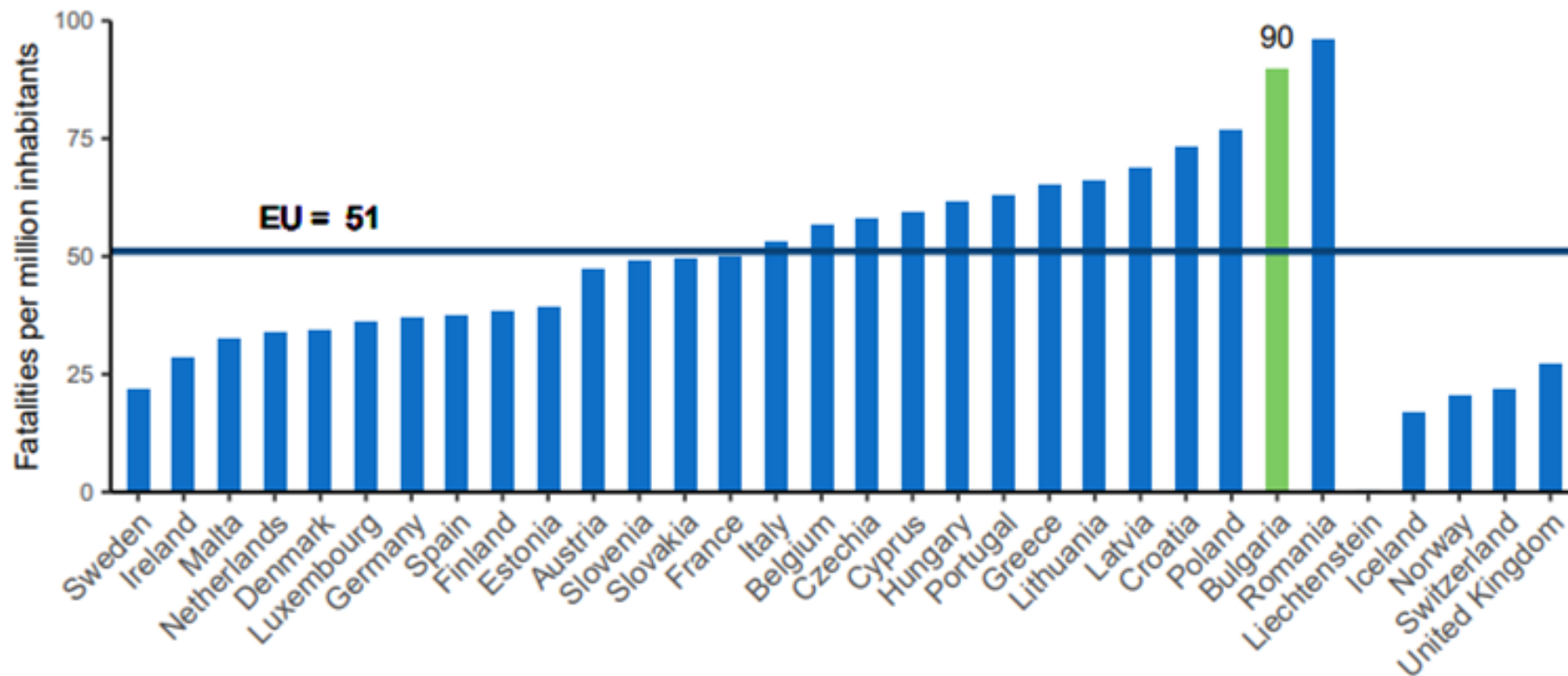
- In the EU >20,000 people lose their lives and 135,000 are seriously injured every year. In monetary terms, the cost of road crashes in the EU is estimated to be EU 280 billion (2 % of GDP)
- Between 2001 and 2010, the number of road deaths in the EU decreased by 43 %, and between 2010 and 2018 by another 21 % (regetfully progress is less spectacular for serious injuries)
- Death and serious injury remain largely preventable and great progress can be made with the right road safety strategy and related policies such as Vision Zero or Sustainable Safety.

# Contrasting picture across EU roads (1/2)



2010 & 2020, Road deaths per Million Inhabitants  
(source: ETSC)

# Contrasting picture across EU roads (2/2)



Road deaths per Million Inhabitants  
(source: CARE / ERSO)



ДЪРЖАВНА АГЕНЦИЯ  
БЕЗОПАСНОСТ НА ДВИЖЕНИЕТО ПО ПЪТИЩАТА

# Bulgaria challenges and moving forward

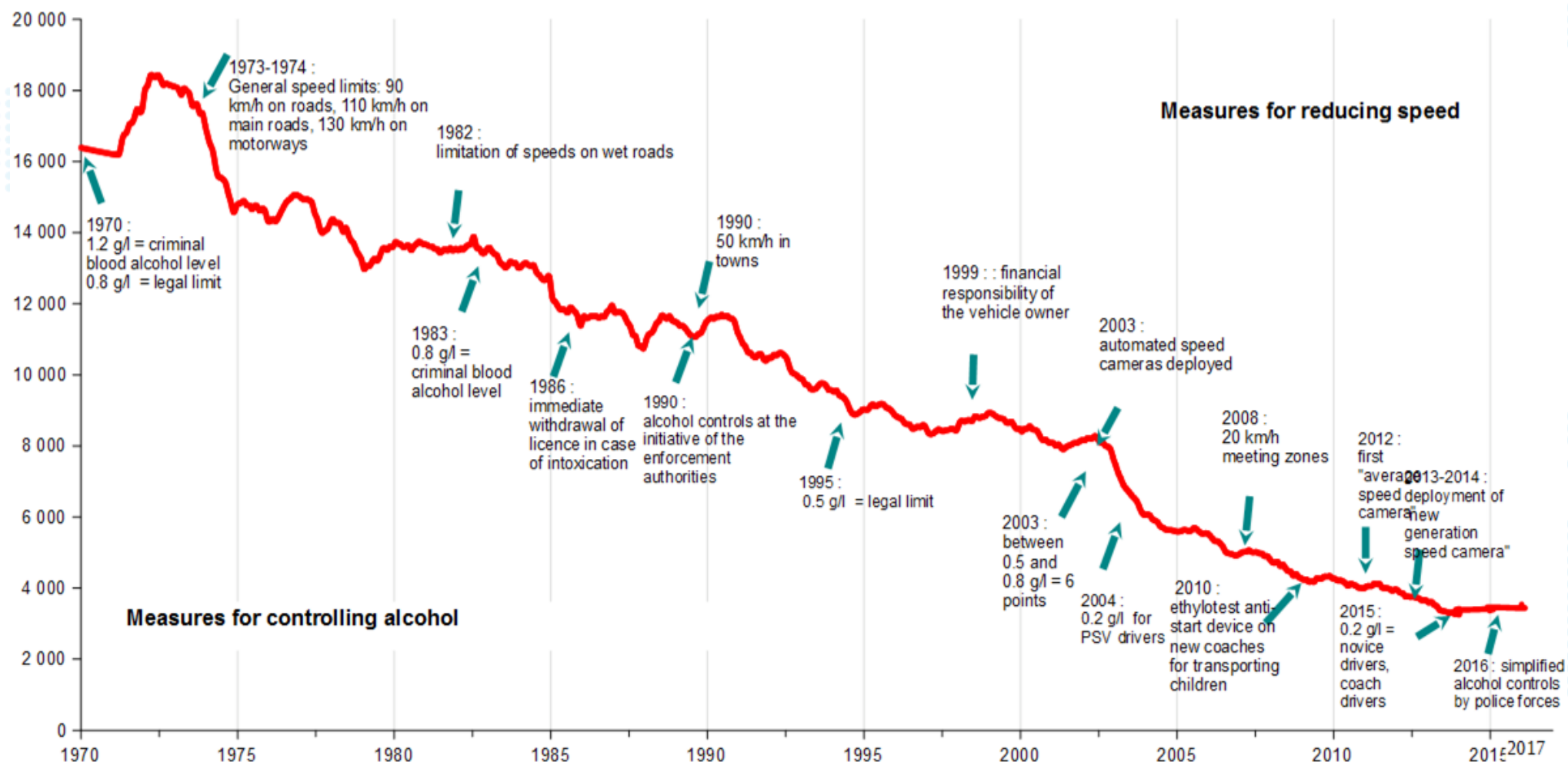
- Legacy infrastructure - low density, low quality compared to EU (EU RS Observatory)
- Also speed limits of 90/120/140
- High share motorway/expressway fatalities (EU RSO)
- Low enforcement perception (EU RSO)
- Governance: Establishment of a State Agency for Road Safety
- Strong coordination task among government stakeholders

# 2100!

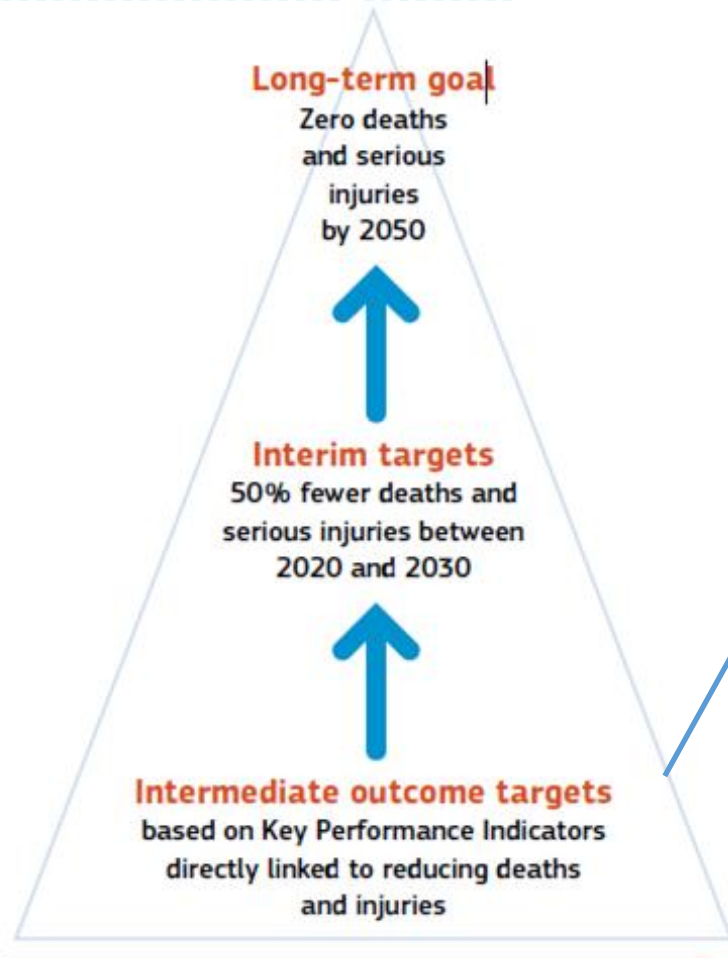
- 9,5% of 22,000\*
- Network effects
- Incremental measures have a big impact.

\* ESTC PIN Flash 26 (2019)

# Tackling Leading RTI Causes in France



# Adopting a European Performance Framework



## Key Performance Indicators

Speed

Safety Belts

Protective Equipment

Alcohol

Distraction

Vehicle Safety

Infrastructure

Post-Crash Care



# A Global Advocate for Road Safety



Technical Committees



Classroom & Online Training



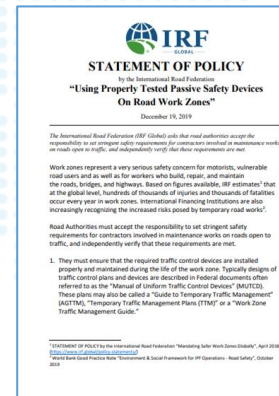
Study Tours



Industry Innovation



Guidelines



Research

