



unitar

United Nations  
Institute for Training and Research



cifal

Madrid

# Promoting Active and Road Safety Mobility



**RACE**  
Fundación



**unitar**  
United Nations  
Institute for Training and Research



**cifal**  
Madrid

# WHAT IS RACE FOUNDATION?

The RACE Foundation has been working for decades on mobility and road safety projects both in Spain and in other countries with the aim of reducing road accidents.

- ❖ Managing traffic risks and mobility in a sustainable way.
- ❖ Reducing traffic accidents through awareness-raising and training.
- ❖ Carrying out actions designed ad hoc for the needs of each group.
- ❖ Extensive experience in training users of all types of vehicles.



**UNITAR** United Nations Institute for Training and Research is an agency within the United Nations system for research and capacity development worldwide.



**CIFAL Madrid**, It is the first UN center worldwide specialized in the Training of Authorities and Leaders in Mobility and Road Safety.



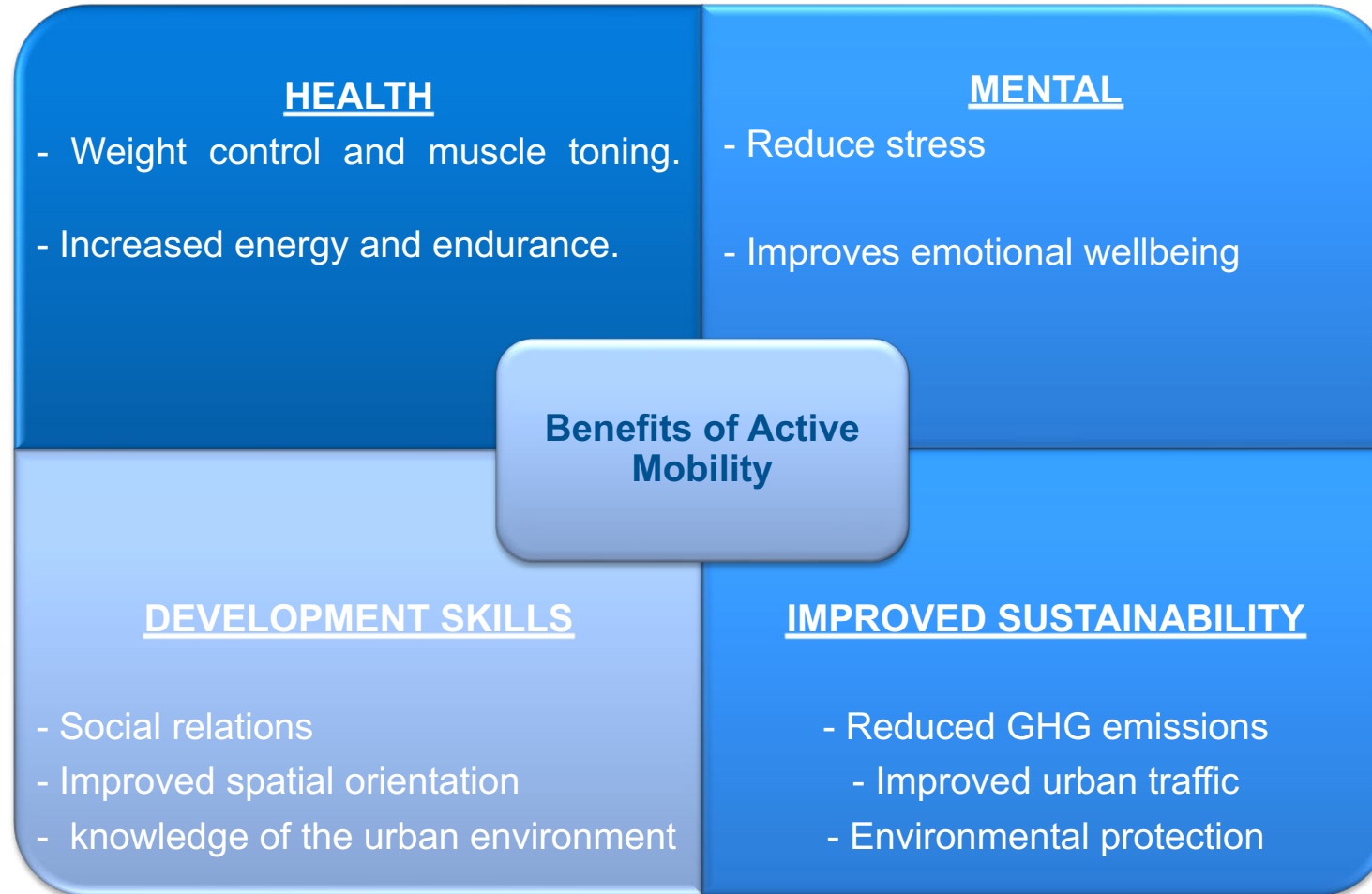
# MOBILITY AND ROAD SAFETY PRIORITIES

ABOUT US



# WHY ACTIVE MOBILITY IS IMPORTANT IN SCHOOLS ?

MINDFULNESS



**ACTIVE MOBILITY MUST BE SAFE**

# HOW TO IMPROVE ROAD SAFETY IN THE ACTIVE MOBILITY?

- ❖ It is necessary an **Agreement with city Authorities**
- ❖ Design a **Mobility Planning to students**
- ❖ The RACE Foundation has developed its their methodology that applies to its Safe Paths school projects where it is evaluated the infrastructure and the users' behaviour



## PROJECTS INCLUDES SOME STEPS

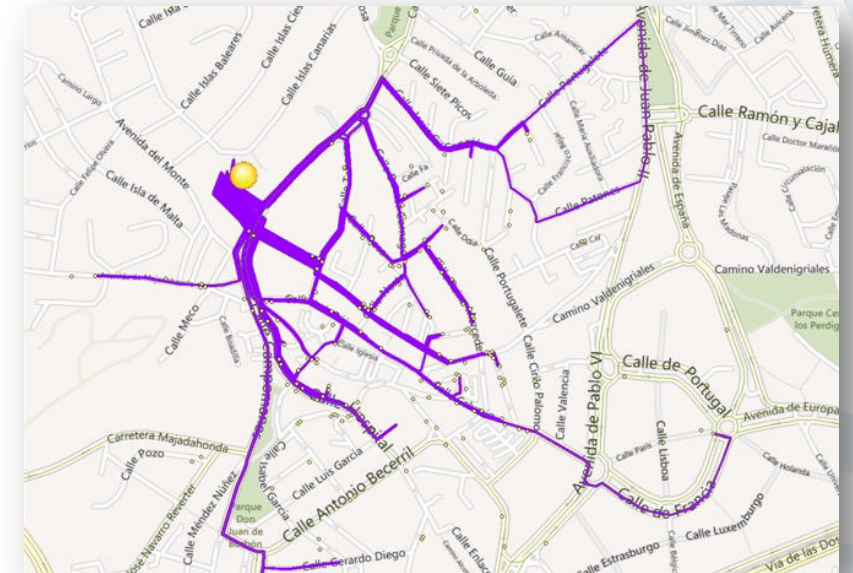


# INFRASTRUCTURE ANALYSIS

- ❖ Our projects analyse the infrastructure not only environment school, but also in the main paths used by students.
- ❖ The methodology SR4S let us quantify the road safety conditions of the route.
- ❖ The advantages of SR4S are what the classification is a range, and you can compare between initial situation and the improve situation final.



**STAR RATING**  
FOR SCHOOLS



## IMPROVE AWARENESS AND TRAINING

- ❖ To achieve our target, need more than a safety infrastructure, we need a correct user's behaviour.
- ❖ For this reason, it is necessary to raise awareness among parents, teachers and students to improve their knowledge of rules and mobility risks.
- ❖ At end of project, RACE Foundation designs awareness campaigns and workshops where people learn by doing improve
- ❖ This kind of learning allows for recall over time



**TOGETHER,  
THE WAY IS SAFER**



Thank you!

*“A great journey begins here.”*

*DAVID FERNANDEZ FERNANDEZ*  
*Mobility and Road Safety Area*

 - 915 947 404

@ [david\\_fernandez@race.es](mailto:david_fernandez@race.es)



**Circuito de Madrid Jarama–RACE**  
Autovía A-1, km. 28  
28700 San Sebastián de los Reyes (MADRID)